

we called & look what happened...



betterforeveryone

... our SME clients saw a better return...

Scriptus is a team of experienced signage makers that realised that further sales and marketing activity was required to move the company forward... *and that's what we did.*

It was clear that Better for Everyone's manner of engaging their target audience in conversation, rather than reading from a prepared script, really works. The people Michael visits are convinced that the first phone call came from one of his own work colleagues, which is the way it should be.

“ I now regard the Better for Everyone team as an extension of my own sales activities and, indeed, my own sales team. I am sure that they will help me move Scriptus forward to even better things and I am thoroughly delighted to recommend them to any business which wants to make things happen in these difficult times. ”

Michael Jackson, Managing Director, Scriptus Ltd



... our big clients got even bigger...

We were given the task of generating new business and activating lapsed customers for a large supplier to the education industry... *we passed with flying colours.*

We increased revenue, as well as excellent feedback from customers in relation to the service they received from the Better for Everyone team – the work we did was so good the initial 3 month project was extended for a further 12 months!. In fact, our records show we generated over £4.3 million of sales, and our daily rate fee was around 6½ % of this!

“ I’d be the first to admit that I didn’t think this trial project would work given my previous experience of telesales activity, both in-house task forces & external agencies. I was however amazed at the phenomenal success that Better for Everyone had and the additional business that they have generated for us! ”

Karen Payne, Head of Regional Sales, Findel Education

FINDEL
EDUCATION



*... and our public sector clients
planted seeds of change...*

The Chamber of Commerce East Lancashire needed help engaging businesses as part of a regeneration initiative they're delivering in Liverpool... *we talked their language.*

This project needed intelligence and integrity to succeed: it wasn't a simple case of making appointments. It took a confident telephone manner as well as excellent persuasion and customer service skills to gain contact's time, attention and trust.

“ Better for Everyone have shown exemplar service both to the Chamber and the businesses contacted through the project. The team has demonstrated a very clear understanding of what is needed to help the project to be as successful as it has been to date. ”

Martin Toomey, Commercial Manager, Chamber of Commerce East Lancashire



Better for Everyone is a different kind of call centre: intelligent, full of integrity and initiative, and totally focused on achieving outstanding results. We really do believe that working together is better for everyone.

If it can be done over the phone, we can do it for you! Our range of excellent incoming and outgoing telemarketing and call centre services include:

- telemarketing & telesales
 - making sales directly
 - managing key accounts to stimulate and encourage increased sales
 - customer service help desks
- appointment making and lead generation
- data cleansing
- telephone surveys and market research projects

We can even bring back some of your unhappiest customers!

Better for Everyone, Carlisle Business Centre
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call us now on

0845 094 1675

or visit us online at

www.betterforeveryone.com



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